



United States General Exit Poll

Conducted by
 PRES04 - Horizontal Percentages
 Time of Weighting: 11/2/2004 3:59:05 PM
 Time Created: 11/2/2004 3:59:05 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): (All respondents)

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 8,349	Vote Estimate Not for On-Air Use	100	51	48	1	-
Are you: (n=8,314)	Male	42	47	51	1	-2
	Female	58	53	45	1	2
Sex by race (n=8,194)	White male	33	40	58	1	-
	White female	44	47	52	1	-
	Non-white male	10	69	28	1	-
	Non-white female	13	77	23	0	-
Are you: (n=8,227)	White	77	44	55	1	1
	Black	12	91	8	0	-1
	Hispanic/Latino	8	55	42	2	7
	Asian	2	57	42	-	1
	Other	1	49	47	-	8
AGE (60 and over) (n=8,293)	18-29	15	56	42	1	-4
	30-44	27	48	51	1	2
	45-59	31	52	47	1	-2
	60 or over	27	48	50	1	3
Age 65 & over (n=8,293)	18-64	82	51	48	1	0
	65 or over	18	50	49	0	2
2003 total family income: (n=7,348)	Under \$15,000	9	68	32	-	-
	\$15,000-\$29,999	15	59	39	1	-
	\$30,000-\$49,999	22	53	46	1	-
	\$50,000-\$74,999	22	46	52	1	-
	\$75,000-\$99,999	14	49	50	0	-
	\$100,000-\$149,999	11	44	54	2	-



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2003 total family income: (n=7,348)	\$150,000-\$199,999	4	45	54	-	-
	\$200,000 or more	3	40	58	1	-
Total family income: (n=7,348)	Less than \$50,000	45	58	41	1	-
	\$50,000 or more	55	46	53	1	-
Total family income: (n=7,348)	Less than \$100,000	81	53	46	1	-
	\$100,000 or more	19	44	55	1	-
Do you or does someone in your household belong to a labor union? (n=6,096)	Yes, I do	12	63	36	2	3
	Yes, someone else does	10	56	43	1	2
	Yes, I do and someone else does	2	63	34	3	-8
	No one does	76	47	52	1	0
UNION HOUSEHOLD (n=6,096)	Yes (Vote is union member, union member in household, or	24	60	39	1	-
	No (No union voter in household	76	47	52	1	-
Voter is union member: (n=6,096)	Yes	14	63	35	2	-
	No	86	48	51	1	-
Do you work full-time for pay? (n=1,923)	Yes	56	49	49	1	1
	No	44	50	49	1	1
Working women: (n=2,020)	Working women	29	54	45	1	-
	All others	71	48	50	1	-
What was the last grade of school you completed? (n=6,102)	Did not complete high school	5	50	49	1	10
	High school graduate	22	50	49	1	0
	Some college or associate degree	30	48	51	0	0
	College graduate	26	48	50	1	-1
	Postgraduate study	18	58	40	2	-4
College Education (n=6,102)	No college degree	56	49	50	0	-



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College Education (n=6,102)	College graduate	44	52	46	1	-
No matter how you voted today, do you usually think of yourself as a: (n=7,988)	Democrat	39	90	9	1	-2
	Republican	36	7	92	0	1
	Independent or something else	25	50	45	2	-2
On most political matters, do you consider yourself: (n=7,866)	Liberal	22	86	12	1	-1
	Moderate	46	58	40	1	-4
	Conservative	33	16	83	1	2
Is this the first time you have ever voted? (n=4,157)	Yes	10	54	45	-	2
	No	90	50	48	1	0
Religion, combined Protestant and other Christian. (n=6,033)	Protestant/Other Christian	53	43	56	0	0
	Catholic	27	50	49	1	2
	Jewish	3	77	23	-	4
	Something else	7	76	20	3	-8
	None	10	69	28	2	-2
Religion among whites (n=6,120)	White Protestant/Other Christian	40	35	64	1	-
	White Catholic	20	47	52	1	-
	White Jewish	3	77	23	-	-
	White something else	4	65	28	4	-
	White none	8	66	32	1	-
	Non-white	26	70	28	1	-
White Evangelical/Born-again Christians (n=6,309)	White Evangelical/Born-again Christians	23	23	76	1	-
	All others	77	59	40	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=6,321)	White religious conservatives	8	5	94	1	-
	All others	92	55	44	1	-



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How often do you attend religious services? (n=6,170)	More than once a week	16	37	62	1	43
	Once a week	27	44	55	0	22
	A few times a month	13	52	47	-	34
	A few times a year	27	57	42	1	18
	Never	15	65	31	2	22
How often do you attend religious services? (n=6,327)	Weekly	42	41	58	1	-
	Occasionally	39	55	43	1	-
	Never	14	65	31	2	-
Church attendance by Religion (n=6,327)	Protestant/Attend weekly	16	33	66	0	-
	Protestant/Do not attend weekly	15	46	53	1	-
	Catholic/Attend weekly	12	45	54	1	-
	Catholic/Do not attend weekly	13	54	44	1	-
	All Others	39	60	38	1	-
Have you ever served in the U.S. military? (n=4,201)	Yes	18	43	55	1	-
	No	82	52	47	1	-
Are you currently married? (n=8,064)	Yes	63	45	54	1	1
	No	37	60	38	1	0
Married women (n=8,345)	Married women	33	47	52	1	-
	Others	67	52	46	1	-
Married with children: (n=6,151)	Married with children	28	42	57	1	-
	All others	72	53	45	1	-
Do you have any children under 18 living in your household? (n=6,127)	Yes	36	47	52	1	0
	No	64	52	47	1	1
Women with children (n=6,360)	Women with children	20	49	50	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=6,360)	All others	80	51	48	1	-
Are you gay, lesbian or bisexual? (n=3,807)	Yes	4	78	21	2	-4
	No	96	49	49	1	-1
Do you or does someone else in your household own a gun? (n=1,961)	Yes	40	39	58	2	-3
	No	60	59	39	0	0
When did you finally decide for whom to vote in the presidential election? (n=6,363)	Just today	4	52	43	4	-
	In the last three days	3	50	43	3	-
	Sometime last week	2	48	48	3	-
	During the last month	8	61	38	0	-
	Before that	67	50	50	0	-
Time: Last three days/Earlier than that (n=6,363)	Today/Within the last three days	7	51	43	4	-
	Within the last week or earlier	76	51	48	0	-
Time: Last week/Earlier than that (n=6,363)	Today through within the last three days	9	50	44	4	-
	Within the last week or earlier	75	51	48	0	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=4,341)	Taxes	5	49	50	-	-
	Education	5	72	27	-	-
	Iraq	15	78	21	1	-
	Terrorism	18	14	86	-	-
	Economy/Jobs	19	82	16	1	-
	Moral values	22	18	79	2	-
	Health care	9	78	22	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=4,341)	Strongly approve	33	7	93	0	-
	Somewhat approve	18	17	80	1	-
	Somewhat disapprove	11	82	16	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	36	97	2	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=4,341)	Approve	51	11	88	0	-
	Disapprove	47	93	5	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=4,341)	He cares about people like me	10	73	26	1	-
	He has strong religious faith	8	10	90	-	-
	He is honest and trustworthy	12	27	70	2	-
	He is a strong leader	16	14	85	1	-
	He is intelligent	8	92	7	1	-
	He will bring about needed change	25	96	4	0	-
	He has clear stands on the issues	16	22	77	1	-
Compared to four years ago, is the country: (n=4,225)	Safer from terrorism	52	20	79	1	-
	Less safe from terrorism	43	87	12	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=4,225)	Strongly approve	29	5	95	0	-
	Somewhat approve	22	27	72	1	-
	Somewhat disapprove	15	75	23	1	-
	Strongly disapprove	34	94	4	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=4,341)	Approve	49	15	85	0	-
	Disapprove	47	88	10	1	-
How do you think things are going for the U.S. in Iraq now? (n=4,225)	Very well	12	10	90	1	-
	Somewhat well	32	10	89	1	-
	Somewhat badly	19	66	32	1	-
	Very badly	35	94	4	1	-
How do you think things are going for the U.S. in Iraq now? (n=4,341)	Very/Somewhat well	42	10	89	1	-
	Very/Somewhat badly	52	84	14	1	-



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Compared to four years ago, is your family's financial situation: (n=4,225)	Better today	31	20	79	0	43
	Worse today	28	80	18	1	-45
	About the same	40	53	46	1	-14
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=8,087)	John Kerry (Dem)	50	98	1	1	-
	George W. Bush (Rep)	49	2	97	1	-
	Would not have voted for president	1	38	22	14	-
Was your vote for president mainly: (n=1,986)	For your candidate	69	42	56	1	-
	Against his opponent	26	73	26	0	-
Which comes closest to your feelings about the Bush administration: (n=1,986)	Angry	26	93	3	2	-
	Dissatisfied, but not angry	26	84	14	1	-
	Satisfied, but not enthusiastic	23	11	89	0	-
	Enthusiastic	22	2	97	0	-
Did either of these candidates for president attack the other unfairly? (n=1,986)	Only John Kerry did	21	6	94	0	-
	Only George W. Bush did	17	92	7	-	-
	Both did	45	57	40	1	-
	Neither did	12	56	41	2	-
Did either of these candidates for president attack the other unfairly? (n=1,986)	Only Kerry/Both did	66	41	57	1	-
	Only Bush/Neither did	29	77	21	1	-
Did either of these candidates for president attack the other unfairly? (n=1,986)	Only Bush/Both did	61	67	31	1	-
	Only Kerry/Neither did	33	24	75	1	-
Do you consider the war in Iraq: (n=1,986)	Part of the war on terrorism	52	20	79	0	-
	Separate from the war on terrorism	45	87	10	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	Yes, for John Kerry	15	85	13	2	-
	Yes, for George W. Bush	11	20	80	-	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	Yes, for both Kerry and Bush	14	52	47	1	-
	No, I was not contacted	61	49	48	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	For Kerry/Both	28	69	29	1	-
	For Bush/Neither	72	45	53	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	For Bush/Both	24	38	61	1	-
	For Kerry/Neither	76	56	42	1	-
In general, does John Kerry mostly: (n=1,945)	Say what he believes	44	96	4	-	-
	Say what he thinks people want to hear	52	14	83	2	-
Does George W. Bush pay more attention to the interests of: (n=1,945)	Ordinary Americans	39	6	93	0	-
	Large corporations	56	84	13	1	-
How concerned are you about the availability and cost of health care? (n=1,945)	Very concerned	71	61	37	1	-
	Somewhat concerned	22	28	71	1	-
	Not very concerned	5	16	82	1	-
	Not at all concerned	2	14	84	2	-
Which comes closest to your position? Abortion should be: (n=1,945)	Legal in all cases	21	75	23	1	-2
	Legal in most cases	35	65	33	1	-5
	Illegal in most cases	26	27	71	0	2
	Illegal in all cases	14	24	74	1	-6.211204 86821169 E-06
How confident are you that votes in your state will be counted accurately? (n=1,928)	Very confident	51	40	59	0	-
	Somewhat confident	40	61	37	2	-
	Not very confident	7	70	27	1	-
	Not at all confident	2	85	15	-	-
How confident are you that votes in your state will be counted accurately? (n=1,986)	Very/Somewhat confident	88	49	49	1	-
	Not very/Not at all confident	8	72	25	0	-



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Which comes closest to your view of gay and lesbian couples: (n=1,945)	They should be allowed to legally marry	26	77	20	2	-
	They should be allowed to legally form civil unions, but	35	51	47	-	-
	There should be no legal recognition of their	35	32	67	1	-
Did you vote in the presidential election in 2000? (n=1,916)	No, I did not vote	15	62	37	1	-
	Yes, for Al Gore	39	91	8	0	-
	Yes, for George W. Bush	42	9	90	0	-
	Yes, for another candidate	4	61	12	16	-
Do you think the condition of the nation's economy is: (n=2,022)	Excellent	4	10	90	-	64
	Good	40	13	86	1	34
	Not so good	36	74	24	1	-38
	Poor	18	92	5	1	-53
State of the national economy: 2 way (n=2,022)	Excellent/Good	44	13	86	1	-
	Not so good/Poor	55	80	18	1	-
Who would you trust to handle the economy? (n=2,022)	Only John Kerry	41	97	2	1	-
	Only George W. Bush	37	2	98	0	-
	Both of them	7	39	58	3	-
	Neither of them	13	45	46	2	-
Who would you trust to handle the economy? (n=2,022)	Only Kerry/Both	48	88	10	1	-
	Only Bush/Neither	50	13	85	1	-
Who would you trust to handle the economy? (n=1,982)	Only Bush/Both	46	8	91	1	-
	Only Kerry/Neither	54	85	12	1	-
Who would you trust to handle terrorism? (n=2,022)	Only John Kerry	34	98	1	1	-
	Only George W. Bush	45	2	97	1	-
	Both of them	9	74	25	1	-



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Who would you trust to handle terrorism? (n=2,022)	Neither of them	9	77	15	-	-
Who would you trust to handle terrorism? (n=2,022)	Only Kerry/Both	43	93	6	1	-
	Only Bush/Neither	55	15	83	1	-
Who would you trust to handle terrorism? (n=2,022)	Only Bush/Both	55	14	85	1	-
	Only Kerry/Neither	43	94	4	1	-
Do you think things in this country today are: (n=2,022)	Generally going in the right direction	47	11	88	1	52
	Seriously off on the wrong track	49	87	11	1	-63
In your vote for president today, how would you rate the importance of _____? (n=2,022)	Very important	25	56	44	-	24
	Somewhat important	19	49	48	2	27
	Not too important	16	44	54	1	14
	Not at all important	18	47	51	1	-16
In your vote for president today, how would you rate the importance of _____? (n=2,022)	Very/Somewhat important	44	53	46	1	-
	Not too/Not at all important	34	46	53	1	-
Is your opinion of George W. Bush: (n=1,945)	Favorable	50	6	93	1	-
	Unfavorable	49	93	4	1	-
Is your opinion of John Kerry: (n=1,945)	Favorable	50	90	9	1	-
	Unfavorable	47	7	92	1	-
Which comes closer to your view: (n=1,945)	Government should do more to solve problems	47	69	30	1	7
	Government is doing too many things better left to	48	30	68	1	-3
How worried are you that there will be another major terrorist attack in the U.S.? (n=1,945)	Very worried	22	55	44	1	-
	Somewhat worried	53	46	52	1	-
	Not too worried	19	51	45	1	-
	Not at all worried	6	51	48	1	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	49	50	1	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	51	46	1	-
Compared to four years ago, is the job situation in your area: (n=1,908)	Better today	21	10	89	1	-
	Worse today	47	81	17	1	-
	About the same	32	29	69	1	-
Do you think the Bush administration's tax cuts have been: (n=1,945)	Good for the nation's economy	38	6	93	0	-
	Bad for the nation's economy	34	94	5	1	-
	Made no difference	24	56	41	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=1,945)	Yes	43	9	90	1	-
	No	55	81	17	1	-
Have you or has someone in your household lost a job in the last four years? (n=1,918)	Yes, I have	14	65	33	1	-
	Yes, someone else has	16	70	30	0	-
	Yes, I have and someone else has	3	66	32	-	-
	No one has	67	41	58	1	-
Have you or has someone in your household lost a job in the last four years? (n=1,918)	Someone in household lost a job	33	67	32	1	-
	No one in household lost a job	67	41	58	1	-
Have you or has someone in your household lost a job in the last four years? (n=1,918)	Voter has lost a job	17	65	33	1	-
	Voter has NOT lost a job	83	46	52	1	-
National Region (n=8,349)	East	23	58	41	1	2
	Midwest	25	50	49	1	0
	South	31	44	54	0	-1
	West	21	53	45	1	-1
Population of area, five categories (n=8,341)	Over 500 thousand	13	61	38	-	12
	50 to 500 thousand	18	53	45	1	5
	Suburbs	45	50	49	1	0



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Population of area, five categories (n=8,341)	10 to 50 thousand	8	51	48	0	-11
	Rural	16	43	56	1	-3
Population of area, three categories (n=6,349)	City over 50 thousand	29	58	41	0	6
	Suburbs	46	50	48	1	-1
	Small city and Rural	25	45	53	1	-6
In today's election for U.S. House of Representatives, did you just vote for: (n=7,707)	The Democratic candidate	51	89	10	0	-1
	The Republican candidate	47	9	90	1	4