



# United States General Exit Poll

Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): (All respondents)

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 11,027	Vote Estimate Not for On-Air Use	100	51	48	1	-
Are you: (n=10,978)	Male	46	47	51	1	-2
	Female	54	54	45	1	2
Sex by race (n=10,824)	White male	36	41	58	1	-
	White female	41	47	52	1	-
	Non-white male	10	69	28	1	-
	Non-white female	13	77	22	1	-
Are you: (n=10,868)	White	77	44	55	1	1
	Black	11	90	10	0	1
	Hispanic/Latino	9	56	41	2	6
	Asian	2	61	38	-	-3
	Other	2	58	38	1	-1
AGE (60 and over) (n=10,959)	18-29	17	56	43	1	-3
	30-44	27	49	50	1	1
	45-59	30	51	47	1	-2
	60 or over	26	48	51	1	4
Age 65 & over (n=10,959)	18-64	83	51	48	1	0
	65 or over	17	49	50	0	3
2003 total family income: (n=9,829)	Under \$15,000	9	66	33	1	-
	\$15,000-\$29,999	15	59	39	1	-
	\$30,000-\$49,999	22	52	47	1	-
	\$50,000-\$74,999	23	45	53	1	-
	\$75,000-\$99,999	13	49	50	0	-
	\$100,000-\$149,999	11	45	53	2	-



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2003 total family income: (n=9,829)	\$150,000-\$199,999	4	47	53	-	-
	\$200,000 or more	4	41	58	1	-
Total family income: (n=9,829)	Less than \$50,000	46	57	42	1	-
	\$50,000 or more	54	46	53	1	-
Total family income: (n=9,829)	Less than \$100,000	82	53	46	1	-
	\$100,000 or more	18	44	54	1	-
Do you or does someone in your household belong to a labor union? (n=8,044)	Yes, I do	12	62	36	2	3
	Yes, someone else does	10	59	40	1	-1
	Yes, I do and someone else does	2	62	37	1	-5
	No one does	76	47	52	1	0
UNION HOUSEHOLD (n=8,044)	Yes (Vote is union member, union member in household, or	24	61	38	1	-
	No (No union voter in household	76	47	52	1	-
Voter is union member: (n=8,044)	Yes	14	62	36	2	-
	No	86	48	50	1	-
Do you work full-time for pay? (n=2,589)	Yes	57	48	50	1	2
	No	43	50	48	1	0
Working women: (n=2,719)	Working women	28	53	45	2	-
	All others	72	48	50	1	-
What was the last grade of school you completed? (n=8,045)	Did not complete high school	4	52	47	1	8
	High school graduate	22	51	48	1	-1
	Some college or associate degree	31	47	51	1	0
	College graduate	26	48	50	1	-1
	Postgraduate study	17	58	40	2	-4
College Education (n=8,045)	No college degree	57	49	50	1	-



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College Education (n=8,045)	College graduate	43	52	46	1	-
No matter how you voted today, do you usually think of yourself as a: (n=10,553)	Democrat	38	90	9	1	-2
	Republican	36	7	92	0	1
	Independent or something else	26	52	45	2	-2
On most political matters, do you consider yourself: (n=10,406)	Liberal	22	86	12	1	-1
	Moderate	45	57	41	1	-3
	Conservative	33	16	82	1	1
Is this the first time you have ever voted? (n=5,430)	Yes	11	56	43	-	0
	No	89	50	48	1	0
Religion, combined Protestant and other Christian. (n=7,923)	Protestant/Other Christian	53	43	56	1	0
	Catholic	27	50	49	1	2
	Jewish	3	77	23	-	4
	Something else	7	75	20	4	-8
	None	11	70	29	1	-1
Religion among whites (n=8,042)	White Protestant/Other Christian	40	35	64	1	-
	White Catholic	20	47	52	1	-
	White Jewish	2	77	23	-	-
	White something else	4	65	29	5	-
	White none	8	66	33	1	-
	Non-white	26	71	28	1	-
White Evangelical/Born-again Christians (n=8,282)	White Evangelical/Born-again Christians	22	23	76	1	-
	All others	78	59	39	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=8,298)	White religious conservatives	8	5	94	1	-
	All others	92	55	43	1	-



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		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=8,102)	More than once a week	16	38	61	1	42
	Once a week	26	43	56	1	23
	A few times a month	13	53	46	-	33
	A few times a year	28	57	42	1	18
	Never	15	64	32	3	23
How often do you attend religious services? (n=8,306)	Weekly	41	41	58	1	-
	Occasionally	40	56	43	1	-
	Never	15	64	32	3	-
Church attendance by Religion (n=8,306)	Protestant/Attend weekly	16	32	67	1	-
	Protestant/Do not attend weekly	15	46	53	1	-
	Catholic/Attend weekly	12	45	53	1	-
	Catholic/Do not attend weekly	14	53	45	1	-
	All Others	39	61	37	1	-
Have you ever served in the U.S. military? (n=5,493)	Yes	18	43	55	1	-
	No	82	53	46	1	-
Are you currently married? (n=10,664)	Yes	62	45	54	1	1
	No	38	60	38	1	0
Married women (n=11,021)	Married women	31	47	52	1	-
	Others	69	52	46	1	-
Married with children: (n=8,113)	Married with children	27	43	55	2	-
	All others	73	53	46	1	-
Do you have any children under 18 living in your household? (n=8,083)	Yes	36	48	50	1	-2
	No	64	52	47	1	1
Women with children (n=8,383)	Women with children	19	50	48	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=8,383)	All others	81	51	48	1	-
Are you gay, lesbian or bisexual? (n=5,090)	Yes	4	76	23	1	-2
	No	96	49	50	1	0
Do you or does someone else in your household own a gun? (n=2,602)	Yes	41	39	59	2	-2
	No	59	59	39	1	0
When did you finally decide for whom to vote in the presidential election? (n=6,856)	Just today	6	53	40	5	-
	In the last three days	3	53	41	4	-
	Sometime last week	2	48	51	1	-
	During the last month	10	60	38	1	-
	Before that	79	50	50	0	-
Time: Last three days/Earlier than that (n=6,856)	Today/Within the last three days	9	53	40	5	-
	Within the last week or earlier	91	51	48	1	-
Time: Last week/Earlier than that (n=6,856)	Today through within the last three days	11	52	42	4	-
	Within the last week or earlier	89	51	48	1	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=5,666)	Taxes	5	47	53	-	-
	Education	4	75	24	-	-
	Iraq	15	76	23	1	-
	Terrorism	18	15	85	1	-
	Economy/Jobs	20	82	16	1	-
	Moral values	21	19	78	3	-
	Health care	8	79	20	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=5,666)	Strongly approve	32	7	93	0	-
	Somewhat approve	19	17	80	2	-
	Somewhat disapprove	12	81	16	2	-



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		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	36	97	2	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=5,666)	Approve	51	11	88	1	-
	Disapprove	48	93	5	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=5,666)	He cares about people like me	10	76	23	1	-
	He has strong religious faith	7	9	90	-	-
	He is honest and trustworthy	11	28	70	1	-
	He is a strong leader	16	14	85	1	-
	He is intelligent	8	91	7	1	-
	He will bring about needed change	25	95	4	1	-
	He has clear stands on the issues	17	23	75	2	-
Compared to four years ago, is the country: (n=5,524)	Safer from terrorism	52	21	78	1	-
	Less safe from terrorism	43	86	12	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=5,524)	Strongly approve	28	6	94	1	-
	Somewhat approve	22	27	71	1	-
	Somewhat disapprove	15	75	22	1	-
	Strongly disapprove	33	94	4	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=5,666)	Approve	49	15	84	1	-
	Disapprove	47	88	10	1	-
How do you think things are going for the U.S. in Iraq now? (n=5,524)	Very well	11	10	89	1	-
	Somewhat well	32	10	89	1	-
	Somewhat badly	21	65	33	1	-
	Very badly	35	94	5	1	-
How do you think things are going for the U.S. in Iraq now? (n=5,666)	Very/Somewhat well	42	10	89	1	-
	Very/Somewhat badly	53	83	15	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=5,524)	Better today	31	21	78	0	42
	Worse today	29	81	18	1	-45
	About the same	39	52	46	1	-14
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=10,678)	John Kerry (Dem)	50	98	1	1	-
	George W. Bush (Rep)	49	2	97	1	-
	Would not have voted for president	1	38	26	17	-
Was your vote for president mainly: (n=2,640)	For your candidate	68	42	56	1	-
	Against his opponent	26	74	25	1	-
Which comes closest to your feelings about the Bush administration: (n=2,640)	Angry	25	94	3	2	-
	Dissatisfied, but not angry	27	84	14	1	-
	Satisfied, but not enthusiastic	24	12	88	0	-
	Enthusiastic	22	2	97	1	-
Did either of these candidates for president attack the other unfairly? (n=2,640)	Only John Kerry did	21	6	94	0	-
	Only George W. Bush did	16	92	7	1	-
	Both did	45	57	41	1	-
	Neither did	13	57	40	2	-
Did either of these candidates for president attack the other unfairly? (n=2,640)	Only Kerry/Both did	66	41	58	1	-
	Only Bush/Neither did	29	77	21	1	-
Did either of these candidates for president attack the other unfairly? (n=2,640)	Only Bush/Both did	62	66	32	1	-
	Only Kerry/Neither did	34	25	74	1	-
Do you consider the war in Iraq: (n=2,640)	Part of the war on terrorism	52	20	79	1	-
	Separate from the war on terrorism	44	88	10	2	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	Yes, for John Kerry	13	82	15	2	-
	Yes, for George W. Bush	10	17	81	1	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	Yes, for both Kerry and Bush	14	54	45	1	-
	No, I was not contacted	63	50	48	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	For Kerry/Both	27	68	30	2	-
	For Bush/Neither	73	45	53	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	For Bush/Both	24	38	60	1	-
	For Kerry/Neither	76	56	43	1	-
In general, does John Kerry mostly: (n=2,578)	Say what he believes	43	95	4	0	-
	Say what he thinks people want to hear	53	15	83	2	-
Does George W. Bush pay more attention to the interests of: (n=2,578)	Ordinary Americans	39	6	93	0	-
	Large corporations	56	84	13	2	-
How concerned are you about the availability and cost of health care? (n=2,578)	Very concerned	70	61	37	1	-
	Somewhat concerned	23	28	71	1	-
	Not very concerned	5	17	82	1	-
	Not at all concerned	2	19	79	2	-
Which comes closest to your position? Abortion should be: (n=2,578)	Legal in all cases	22	75	23	2	-2
	Legal in most cases	34	64	34	2	-4
	Illegal in most cases	26	27	72	0	3
	Illegal in all cases	14	22	77	1	3
How confident are you that votes in your state will be counted accurately? (n=2,555)	Very confident	51	40	58	1	-
	Somewhat confident	40	60	38	2	-
	Not very confident	7	69	29	1	-
	Not at all confident	2	80	20	-	-
How confident are you that votes in your state will be counted accurately? (n=2,640)	Very/Somewhat confident	87	49	49	1	-
	Not very/Not at all confident	9	71	27	1	-





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Which comes closest to your view of gay and lesbian couples: (n=2,578)	They should be allowed to legally marry	27	77	20	3	-
	They should be allowed to legally form civil unions, but	36	49	50	0	-
	There should be no legal recognition of their	35	31	67	1	-
Did you vote in the presidential election in 2000? (n=2,545)	No, I did not vote	17	59	39	1	-
	Yes, for Al Gore	38	91	8	1	-
	Yes, for George W. Bush	41	9	90	0	-
	Yes, for another candidate	4	65	13	16	-
Do you think the condition of the nation's economy is: (n=2,721)	Excellent	4	10	90	-	64
	Good	41	14	85	1	33
	Not so good	36	74	24	1	-38
	Poor	17	93	5	1	-53
State of the national economy: 2 way (n=2,721)	Excellent/Good	45	14	85	1	-
	Not so good/Poor	53	80	18	1	-
Who would you trust to handle the economy? (n=2,721)	Only John Kerry	40	97	2	1	-
	Only George W. Bush	38	1	98	0	-
	Both of them	7	38	60	2	-
	Neither of them	13	50	42	4	-
Who would you trust to handle the economy? (n=2,721)	Only Kerry/Both	47	88	11	1	-
	Only Bush/Neither	51	14	84	1	-
Who would you trust to handle the economy? (n=2,674)	Only Bush/Both	46	7	92	0	-
	Only Kerry/Neither	54	86	12	1	-
Who would you trust to handle terrorism? (n=2,721)	Only John Kerry	33	99	1	1	-
	Only George W. Bush	46	3	96	1	-
	Both of them	10	75	23	2	-



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Who would you trust to handle terrorism? (n=2,721)	Neither of them	9	80	14	1	-
Who would you trust to handle terrorism? (n=2,721)	Only Kerry/Both	42	93	6	1	-
	Only Bush/Neither	56	16	82	1	-
Who would you trust to handle terrorism? (n=2,721)	Only Bush/Both	56	15	83	1	-
	Only Kerry/Neither	42	94	4	1	-
Do you think things in this country today are: (n=2,721)	Generally going in the right direction	48	12	88	1	52
	Seriously off on the wrong track	48	87	11	1	-63
In your vote for president today, how would you rate the importance of _____? (n=2,109)	Very important	32	55	45	0	25
	Somewhat important	24	48	50	1	29
	Not too important	20	45	52	2	12
	Not at all important	24	47	51	1	-16
In your vote for president today, how would you rate the importance of _____? (n=2,109)	Very/Somewhat important	56	52	47	1	-
	Not too/Not at all important	44	46	52	1	-
Is your opinion of George W. Bush: (n=2,617)	Favorable	51	6	93	1	-
	Unfavorable	48	94	4	1	-
Is your opinion of John Kerry: (n=2,617)	Favorable	49	90	9	1	-
	Unfavorable	48	8	90	1	-
Which comes closer to your view: (n=2,617)	Government should do more to solve problems	46	68	30	1	7
	Government is doing too many things better left to	49	31	68	1	-3
How worried are you that there will be another major terrorist attack in the U.S.? (n=2,617)	Very worried	21	56	43	0	-
	Somewhat worried	54	45	53	1	-
	Not too worried	19	50	48	1	-
	Not at all worried	5	54	44	2	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	48	50	1	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	51	47	1	-
Compared to four years ago, is the job situation in your area: (n=2,571)	Better today	22	11	88	0	-
	Worse today	45	82	16	1	-
	About the same	33	29	69	1	-
Do you think the Bush administration's tax cuts have been: (n=2,617)	Good for the nation's economy	39	8	92	0	-
	Bad for the nation's economy	34	93	6	1	-
	Made no difference	24	54	42	3	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=2,617)	Yes	44	10	89	1	-
	No	54	81	17	1	-
Have you or has someone in your household lost a job in the last four years? (n=2,584)	Yes, I have	14	64	34	0	-
	Yes, someone else has	16	67	31	2	-
	Yes, I have and someone else has	3	67	29	1	-
	No one has	67	40	58	1	-
Have you or has someone in your household lost a job in the last four years? (n=2,584)	Someone in household lost a job	33	66	32	1	-
	No one in household lost a job	67	40	58	1	-
Have you or has someone in your household lost a job in the last four years? (n=2,584)	Voter has lost a job	18	65	33	1	-
	Voter has NOT lost a job	82	46	53	1	-
National Region (n=11,027)	East	22	58	40	1	1
	Midwest	25	50	49	1	0
	South	31	45	54	1	-1
	West	21	53	45	1	-1
Population of area, five categories (n=11,019)	Over 500 thousand	13	64	35	-	9
	50 to 500 thousand	19	52	46	1	6
	Suburbs	44	49	49	1	0



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Population of area, five categories (n=11,019)	10 to 50 thousand	8	51	47	2	-12
	Rural	16	42	56	1	-3
Population of area, three categories (n=9,027)	City over 50 thousand	30	59	40	1	5
	Suburbs	45	50	49	1	0
	Small city and Rural	24	45	53	1	-6
In today's election for U.S. House of Representatives, did you just vote for: (n=10,188)	The Democratic candidate	51	89	10	1	-1
	The Republican candidate	47	9	90	1	4